



Get everyone involved - when a community is supporting you all sorts of leads will open.

Share - raise money for another cause that is close to people's hearts and share the profits. Make it clear you are raising money and it will help to engage a different group of people.

Share the profits among the girls/families who support the fundraising - see below.

A-Z of Fundraising ideas - remember fundraising should be FUN!

A - Auction: Collect small furniture and collectables together, then find someone to be your auctioneer. Welcome people in, sell tickets ahead for afternoon tea so that you don't waste resources. Add a raffle* or tombola for extra income generation.

B - Bingo or beetle drive: Invite family, friends, friends of the family and neighbours - this can easily be combined with supper or tea and...

Bag packing: Possibly not as many opportunities as before - if you are near a big supermarket its worth asking.

C - Cakes: Cake sales, pop up cake shop, cake baking competition, extreme decorating competitions.

Car wash: See valeting below.

D - Drama: Produce a play or pantomime (old Guiding magazines included copyright free panto scripts) charge admission, serve refreshments and have a raffle/tombola.

Disco: Brownies Disco - always a hit especially if you have who can be the DJ and / or lead the dancing.

E - 'Earthcare': A sponsored litter pick, beach clean or garden makeover.

Easyfundraising.org.uk: Sign up your Unit /District -Units may do this already.

F - Food: All sorts of food sells well, some groups even do event catering, or tickets to a parents /grandparent's meal prepared by the girls.

G - Grants: Units in deprived areas can apply to the Units in need fund
<https://www.girlguiding.org.uk/making-guiding-happen/running-your-unit/finance-insurance-and-property/grants-and-funding/uk-units-in-need-grant/>

All Units/Districts could approach their local Lions, Rotary or Roundtable - all these groups like to support young people from their own community.

H - Home collecting boxes: Make a collection box to have at home for all the small change - grandparents are good at this! Collect the boxes in and see how much you've collected.

I - International evening: Hold a themed international evening or take an international evening on tour round the local Brownie packs - charge a per person fee and sell themed refreshments.

J - Jumble sale: A well organised jumble will do well, and you can sell the 'rags' that are left over at the end. Take out any good bric a brac for an auction (see above) or to sell on [Shpock](#).

K -Karaoke Night: Charge an entrance fee, sell refreshments and go for it with your favourite song.

L - Lego challenge: Collect up your Lego, ask any teenagers if they've got Lego they no longer use - sort into boxes of roughly even resources. Challenge Dad's, friends, parents, Brownies: whoever to enter your design competition - and give them 40 minutes to create something linked to a theme. Perhaps Harry Potter vehicles or Star Trek star ships. Sell Lego shaped cakes and hold a Lego raffle.

M - Mountain climb: Hold a sponsored climb - virtual or up a local hill counting the height climbed by the whole team walking in relay teams for 12/24hours.

N - Name the teddy: Guess the name of something, or guess the weight of a cake, especially if the bear (or cake) is donated.

O - P Opcorn stall! This can provide a high profit margin.

P - Personal challenge: Do you have someone who would do an abseil, or run 10K and raise money for your Unit, or perhaps split the money between you and another good cause?

Plant sale: Raise seeds and sell or bring on plug plants.

Q - Quiz night: If you can find the right quiz master they'll be asking for more.

R - Reuse comes before recycle: Can you find a new use for old things? Hold a recycling evening and invite residents and local media/councillors to come along and explain why single use plastic is not good for the planet. While they are there you can hold a raffle/tombola and/or sell recycled crafts.

S - Shpock: Do a Clothing collection and turn out all those things you don't wear anymore. Sell them on Shpock.

Swoovathon: Everybody can Swoove!

T - Table top sale: The indoor version of a car boot sale. Have a few tables for your own items and then rent tables out to others. If you can get the venue for free, you'll be doing well.

Tea Towels: Of a face of everyone in your Guide unit / or places in your community - drawn by girls.

U - Under the stars: Get sponsored to Sleep Rough for one night in a garden or campsite. Split the proceeds with a homeless charity or the Salvation Army.

V - Vacuuming/valeting: Girls can earn money at home by vacuuming or you can create a pop up valeting service/carwash.

<https://www.girlguiding.org.uk/what-we-do/our-badges-and-activities/activity-finder/carwashing/>

W - WI: Invite a local WI to teach you crafts or cake making/judging - and then ask them to invite all their members and friends to your competition/sale.

X - Xmas book sale: Collect up all the Christmas gift books that people only looked at a few times and hold a book sale. You need a place with lots of footfall, or to take a table at someone else's event.



Y - Yacht race: Like a duck race but with yachts made from plastic bottles - see www.plasticbottleboatchallenge.com and join the Guinness world record attempt on 27th June 2018.

Z -Zumbathon - this can be a personal challenge or a team relay type event where the [Zumba](#) continues for xx hours.

***Rules about Raffles** - The Girlguiding website explains everything you need to know. Check the website to understand when Raffles/ Lotteries need a license.

<https://www.girlguiding.org.uk/get-involved/fundraise-for-us/fundraising-toolkit/ways-to-fundraise/fundraising-in-your-community/raffles-and-lotteries/>

Sharing out the funds raised

Many units/ groups use the same method for sharing out fundraising.

The girls (and families) are earning their money. Keep a register of those who attend and record the time to sign them in and out. At the end of each event divide the total amount raised by the total number of hours given to work out an hourly rate. Then each girl and Leader gets the money they have earned - someone spending three hours at bag packing will earn more than the girl who turned up for an hour but less than the girl who was there all day. The unit keeps the money and pays it direct to Olave 2019. If a girl drops out the money stays with the unit.

This works for anything where everyone works together to get a large pot of money at the end. You might keep back a small % of the total to cover group needs or to help those who need extra.

Sometimes a family will help with the fundraising but ask at the end for it to be shared among those who need it more.